

What you should know about **CROWDSTRIKE**

An Investment Thesis



CrowdStrike offers **cloud-based cybersecurity** software solutions.

The products fall into two categories:

1. Endpoint security

These are protection solutions for desktops, laptops, servers, smartphones and IoT devices.

2. Cloud security

This is where cloud-based infrastructures, applications and data are protected.

The company was born out of the realization that traditional companies in the cybersecurity segment (McAfee and Symantec, for example) were too slow to incorporate new enabling technologies such as cloud or artificial intelligence into their offerings.

CrowdStrike's products, in summary, are a cybersecurity platform called **Falcon** for the cloud era for endpoint protection that detects, prevents and responds to all types of attacks.



The Falcon platform is designed to be quick to deploy, easy to use and extensible for customers.

The cloud-based platform allows its customers to easily unlock new modules or link to additional tools through APIs.

Third-party vendors can develop additional cloud modules and features, which in turn strengthen the platform as an overall entity.

The way organizations combat cyberattacks is changing from slow, manual and reactive to fast, automated and predictive, thanks to CrowdStrike products.

CrowdStrike is a leader in this space and now has



more than **21,000** customers includes



15 of 20 largest banks

69 of Fortune 100

258 of Fortune

500 companies and government organizations

CrowdStrike started as a solution for large enterprises. Due to its flexible and scalable solution, the platform is now also available for smaller customers.

The cybersecurity sector is one of the fastest growing industries.



This growth is due to the significant **increase in cyber-attacks and cybercrimes**, combined with the ever-increasing number of connected devices and the adoption of cloud solutions. Revenue is driven by the number of subscriptions, the number of customer endpoints, and cloud modules subscribed to.



The management expects the total addressable market with the current products to reach



USD 98 billion by the end of the year 2025 (currently **USD 76 billion**)

Despite a large number of competitors, CrowdStrike has the most complete platform and is accordingly growing significantly faster than the competition.

CrowdStrike is expected to establish itself as a state-of-the-art cybersecurity company.

The company is still founder-managed since its foundation in 2009. It has a very high acceptance rate (**Glassdoor rating 95%**) among its employees, which enables the company to attract the best employees, among other things

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